

GEOFFREY ADLER

GRAPHIC DESIGN + IDENTITY

OBJECTIVE

To meet clients' design needs with a well-planned strategy that involves brand assessment and positioning, traditional and outside-the-box approaches, and a desire to provide the best possible end-user experience.

EDUCATION

Bachelor of Fine Arts, Graphic Design
Illinois Institute of Art – Schaumburg, IL

EXPERIENCE

Freelance Print/Web Design

January 2005 to Present

Work has included book covers, business cards, corporate presentations, sell-sheets, e-greetings and invitations, information graphics, illustration, print invites and promotional mailers, brochures and websites for clients in technology, insurance, non-profit, law, literature, and more.

ThoughtWorks, Inc.

Designer – June 2007 to July 2008

Contract-based employment centered around design for global internal branding, collateral, and marketing items as well as tradeshow booth signage, promotional t-shirts, postcards, and other marketing and sales material for North America, Australia, China, and India.

TripleSpoke Brand Architects (formerly Phil Black Design)

Jr. Designer – July 2006 to May 2007

Boutique print, identity/branding and web design studio with clients in retail, finance, advertising, and non-profit. Responsibilities included concept and design, art direction, client management/liason, press checks.

Freelance Photographer

September 2005 to Present

Event and promotional photography for clients including DarkroomDemos.com, Chicago Scene Magazine and RokitRanch Productions, and CreativePitch.org.

CONTACT INFO

geoffreyadler@gmail.com
+1 (847) 275 2082

geoffreyadler.com

TECHNICAL SKILLS

Photoshop
Illustrator
InDesign
Dreamweaver
HTML/CSS
Flash
Word
Keynote

Digital Photography
Digital Illustration / Painting

TRADITIONAL SKILLS

Pencil/Ink
3D Mock-Up (Packaging)
Conversation

ORGANIZATIONS AND ACHIEVEMENTS

Vice President
AIGA Student Group - ILIS
2005

President
AIGA Student Group - ILIS
2006

Honor Roll Student
SQUARE ONE Competition '05 and '06
Adobe / Art Institutes Competition '06

Photography featured in URB magazine